



## Giskard Brand Guidelines.

This resource provides clear guidance on our branding—including logo usage, and the assets you need for your marketing and communications efforts.

# Logo

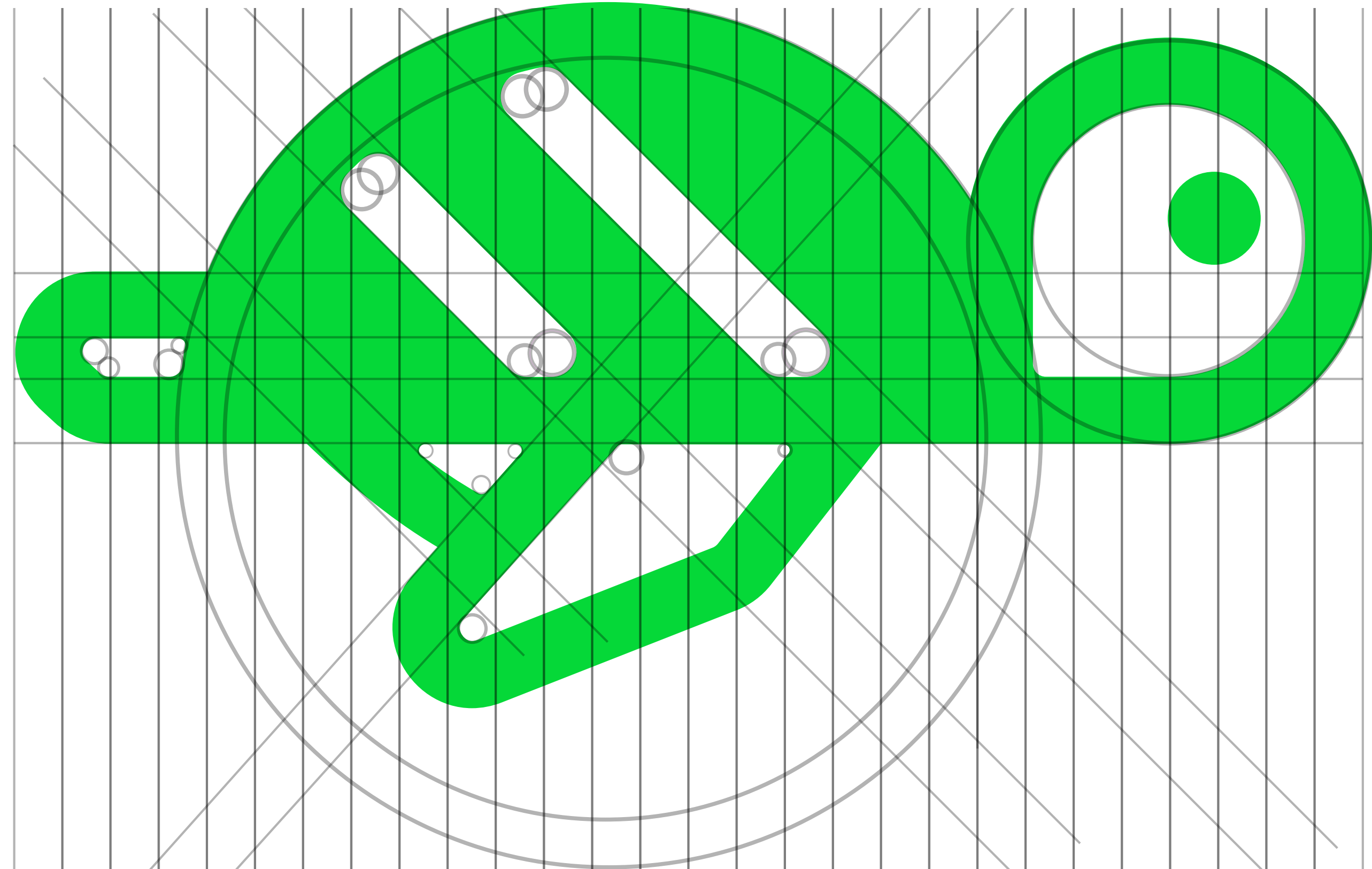
- Presentation
- Construction
- Security Zone
- Layouts
- Variations
- Uses



# Logo Presentation

Our logo is our main brand ambassador. Its unique letter shapes and its association with a turtle icon embodies both the security and the protection Giskard provides.

# Logo Construction



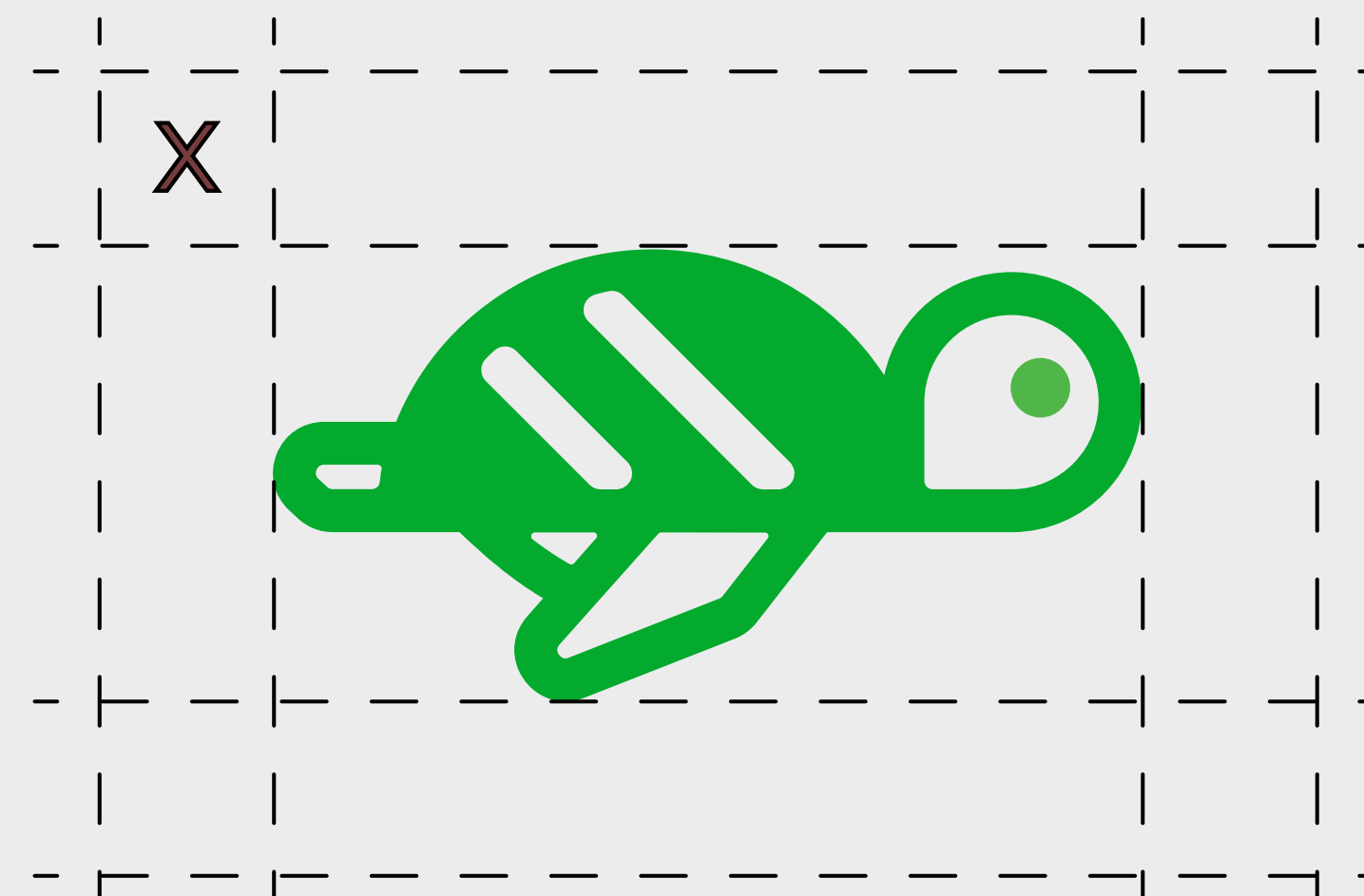
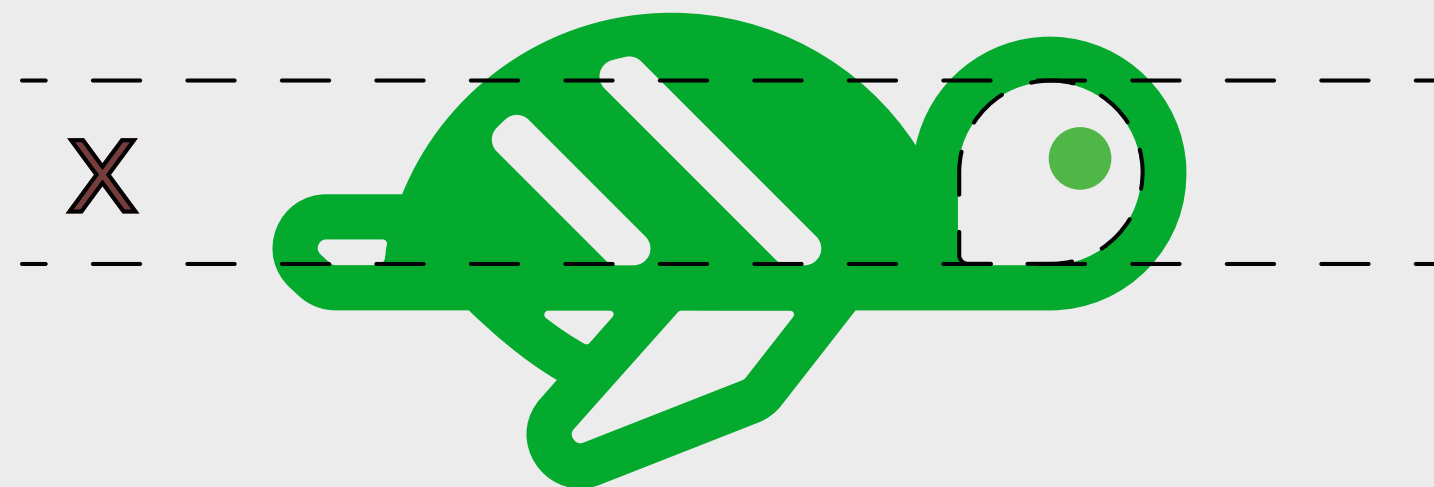
Logo

Construction



Logo

Security Zone



# Logo

## Variations

- We have two logo configurations, each available in four color variants.
- Only use green or black backgrounds with the dark logo, and pure white with the light logo variation.
- Prefer the inline version. The stacked version should be used when horizontal space is limited or when the layout is mainly horizontally centered.



# Logo

## Dos and Don'ts



Do no crop



Do no distort



Do no change colors



Do not outline



Do no change opacity



Do no use drop shadow

Logo

## Brand partnerships



When placing the Giskard logo alongside partner logos, keep spacing even and hierarchy clear. Ensure logos aren't too close to maintain clarity and strong visual presence



# Colours

→ Colours set

# Colours

## GreenDark

Primary background color in darkmode.  
Used mostly for background and darker container.

500

HEX

RGB

HSL

#004040

0, 64, 64

180, 100, 13

400

#037777

500

#004040

800

#023030

### Usage

Background → 500

900

#002929

1000

#011F1F

# Colours

## Cyan

Action and text color (darkMode)

Texts are never white (except for hover effects) but set with the 200 variant. This approach helps to smooth the rendering by avoiding harsh contrast.

### Usage

- Hyperlinks → 500
- Buttons / CTA → 500
- Plain text → 200
- Title → 100
- Guide, separators → 200 at 15%

 <div>500</div>	HEX	#40DEDF
	RGB	64, 222, 223
	HSL	180, 71, 56
 <div>100</div> <div>#E3FFFF</div>	 <div>200</div> <div>#C6FFFF</div>	 <div>400</div> <div>#59D6D7</div>
 <div>500</div> <div>#40DEDF</div>	 <div>600</div> <div>#1BC2C3</div>	 <div>700</div> <div>#14A6A7</div>

# Colours

## AcidGreen

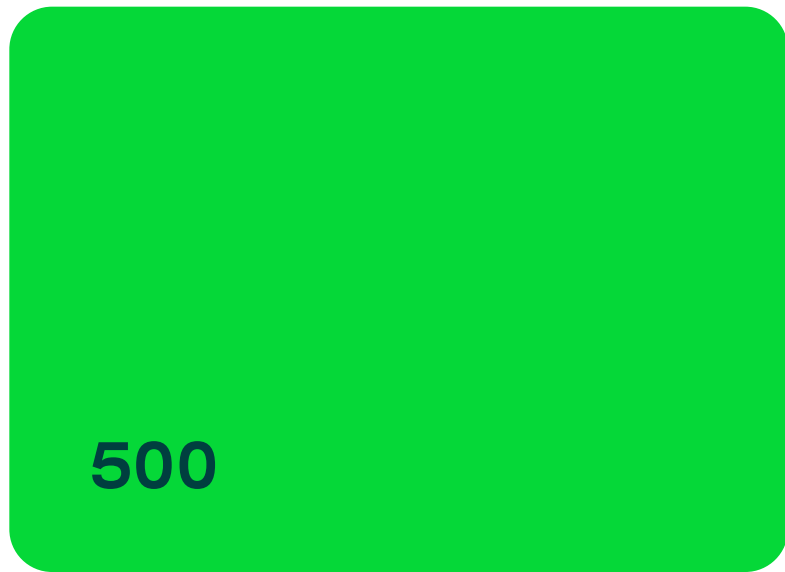
Accent color.

Texts are never white (except for hover effects) but set with the 200 variant. This approach helps to smooth the rendering by avoiding harsh contrast.

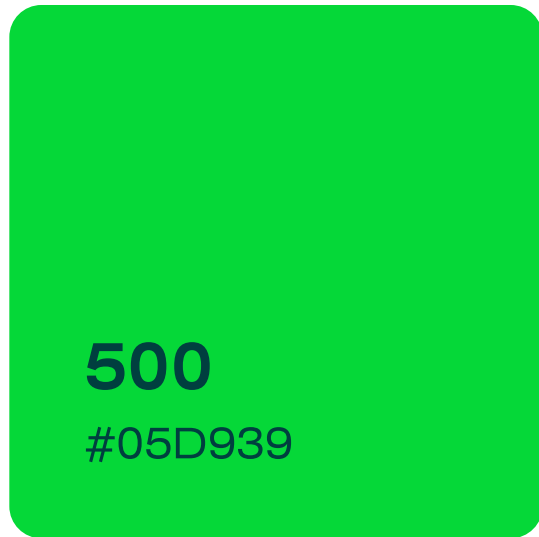
**Dark/light mode:** for accessibility and optimal contrast, two accent color tints are used: **500** for dark mode and **700** for light mode. This ensures readability and meets contrast standards across all backgrounds

### Usage

- Decoration hexagon element
- Small decoration placed on containers corner
- Emphasized title parts
- Giskard turtle



HEX	#05D939
RGB	5, 217, 57
HSL	135, 95, 44



# Typography

- Main typeface
- Google Alternate typeface
- Google monospace typeface

# Main typeface

## Osmose

Osmose’s clean, geometric yet humanist design perfectly embodies Giskard’s values of clarity, reliability, and innovation. Its balanced forms and subtle details reflect our commitment to building trustworthy, inclusive AI solutions with a modern, approachable spirit.

### Osmose Bold

Osmose Regular

Osmose Light

Aa

Aa Bb Cc Dd Ee Ff Gg Ii Jj  
Kk Ll Mm Nn Oo Pp Qq Rr Ss

Aa Bb Cc Dd Ee Ff Gg Ii Jj  
Kk Ll Mm Nn Oo Pp Qq Rr Ss

# Google alternate typeface

## Space Grotesk

Space Grotesk is the alternate Google typeface when Osmose is not available. With its modern geometric sans-serif style, featuring clean lines and subtle quirky details for enhanced readability. Available in five weights (Light to Bold), it matches Osmose’s flexibility and clarity,

Space Grotesk Bold

Space Grotesk Regular

Space grotesk Light

Aa

<b>Aa</b>	<b>Bb</b>	<b>Cc</b>	<b>Dd</b>	<b>Ee</b>	<b>Ff</b>	<b>Gg</b>	<b>li</b>	<b>Jj</b>
<b>Kk</b>	<b>LI</b>	<b>Mm</b>	<b>Nn</b>	<b>Oo</b>	<b>Pp</b>	<b>Qq</b>	<b>Rr</b>	<b>Ss</b>
Aa	Bb	Cc	Dd	Ee	Ff	Gg	li	Jj
Kk	LI	Mm	Nn	Oo	Pp	Qq	Rr	Ss



# Google monospace typeface

## Source Code Pro

Aa

Source Code Pro is selected for displaying small code snippets due to its clean, clear design and strong support for syntax coloring. Its balanced monospace structure ensures that code characters are easily distinguishable, aligning well with Giskard’s technical and precise visual style.

<b>Aa</b>	<b>Bb</b>	<b>Cc</b>	<b>Dd</b>	<b>Ee</b>	<b>Ff</b>	<b>Gg</b>	<b>Ii</b>	<b>Jj</b>
<b>Kk</b>	<b>Ll</b>	<b>Mm</b>	<b>Nn</b>	<b>Oo</b>	<b>Pp</b>	<b>Qq</b>	<b>Rr</b>	<b>Ss</b>
Aa	Bb	Cc	Dd	Ee	Ff	Gg	Ii	Jj
Kk	Ll	Mm	Nn	Oo	Pp	Qq	Rr	Ss

Space Code pro Regular



**Prevent AI failures,  
don't react to them**